



SHEEP IN THE FOOTHILLS

AVIMOR | May 9, 2026



SPONSORSHIP OPPORTUNITIES

Saturday, May 9

Avimor Community, Eagle, ID



SPECIALTY SPONSORSHIP OPPORTUNITIES

Celebrate Idaho’s cultural heritage and all things sheep, lamb and wool as a sponsor of Sheep in the Foothills. By sponsoring, you are showcasing your support for local agriculture while connecting with the Boise community.

Demonstration Area Headline Sponsor.....\$2,500

Throughout the day, the demonstration area will feature the different segments of sheep production and public lands use.

- Naming rights and recognition as exclusive sponsor, i.e. “Demonstration Area presented by _____”
- Logo displayed at the Demonstration Area
- Mentions during live demonstrations
- Complimentary booth space near the Demonstration Area
- Opportunity to provide branded items or giveaways in the Demonstration Area
- Recognized as a Demonstration Area Sponsor on advertising materials
- Sponsor name listed on event webpage and event signage, link to company page from event website, and recognition on social media and email newsletter

Scavenger Hunt/Fun Hike Title Sponsor.....\$2,500

A family friendly scavenger hunt and hike into the Boise Foothills, participants will explore local trails, identify plants, and learn about livestock husbandry on public lands.

- Naming rights and recognition as exclusive Title Sponsor, i.e. “Presented by _____”
- Logo displayed at the start and end, and throughout at activity stations
- Complimentary booth space near activity
- Opportunity to provide branded items or giveaways to participants
- Recognized as the Title sponsor on advertising materials
- Sponsor name listed on event webpage and event signage, link to company page from event website, and recognition on social media and email newsletter

Kids Zone Headline Sponsor.....\$2,500

Kids will dig into the world of wool and its diverse uses at the Kids Zone where they will pot a plant using local Idaho-made wool pellets (just in time for Mother’s Day!)

- Naming rights and recognition as exclusive Headline Sponsor, i.e. “Kids Zone presented by _____”
- Logo displayed at the Kids Zone
- Mentions during live demonstrations
- Complimentary booth space near the Kids Zone
- Opportunity to provide branded items or giveaways in the Kids Zone
- Recognized as the Kids Zone Sponsor on advertising materials
- Sponsor name listed on event webpage and event signage, link to company page from event website, and recognition on social media and email newsletter



EXCLUSIVE SPONSOR OPPORTUNITIES

Shade & Seating Area Sponsor.....\$2,000

Support a comfortable and accessible event by providing shade and seating for attendees to rest, connect, and take it all in.

- Recognition as Shade & Seating Sponsor, i.e. "Shade & Seating provided by _____"
- Logo displayed at shaded seating area
- Complimentary booth space near seating area
- Opportunity to provide branded items or signage on tables in seating area
- Sponsor name listed on event webpage and event signage, link to company page from event website, and recognition on social media and email newsletter

For the Love of Lamb Sponsor.....\$1,500

- Complimentary booth space at the vendor fair
- Recognized as a premier sponsor on advertising materials
- Sponsor name listed on event webpage and event signage
- Link to company page from event website
- Recognition on social media and email newsletter

Wooly Good Time Sponsor.....\$1,000

- Complimentary booth space at the vendor fair
- Sponsor name listed on event webpage and event signage
- Link to company page from event website
- Recognition on social media and email newsletter

One of the Herd Sponsor.....\$500

- Sponsor name listed on event webpage and event signage
- Link to company page from event website
- Recognition on social media and email newsletter

ABOUT SHEEP IN THE FOOTHILLS

Brought to you by the Idaho Wool Growers Association and hosted by Avimor, Sheep in the Foothills aims to connect agriculture to community through an interactive, immersive and educational one day festival. Attendees will enjoy sheep shearing demonstrations, indulge in a lamb lunch, experience working dogs in action, and immerse in the diverse uses of sheep, lamb and wool products produced by local producers in the vendor fair.

SPONSORSHIP COMMITMENT FORM

Please select the sponsorships you would like to commit to for the 2026 Sheep in the Foothills. Sponsorship Commitment Form must be filled out completely and sent to the IWGA office via mail or email by **April 17, 2026**.

SPONSORSHIPS	AMOUNT
<input type="checkbox"/> Demonstration Stage Headline Sponsor <i>1 available</i>	\$2,500
<input type="checkbox"/> Scavenger Hunt/Hike Headline Sponsor <i>1 available</i>	\$2,500
<input type="checkbox"/> Kids Zone Headline Sponsor <i>1 available</i>	\$2,500
<input type="checkbox"/> Shade & Seating Area Sponsor <i>1 available</i>	\$2,000
<input type="checkbox"/> For the Love of Lamb Sponsor	\$1,500
<input type="checkbox"/> Woolly Good Time Sponsor.....	\$1,000
<input type="checkbox"/> One of the Herd Sponsor.....	\$500

SPONSOR INFORMATION

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

PAYMENT

Check Enclosed (Please make payable to IWGA)

Send Invoice

Credit Card (*Credit cards are subject to a 3.5% processing fee*)

Credit Card Number: _____

Expiration Date: _____

CVV: _____

Zip code: _____

Signature: _____

Please send this form and payment to IWGA by April 17, 2026

2118 W Airport Way
Boise, ID 83705

Contact: Liz Wilder
director@idahowoolgrowers.org
208-344-2271

Thank You!

for your support of the 2026 Sheep in the Foothills event, and for supporting Idaho's sheep industry and agricultural heritage!